

ABIGAIL JACKSON

SENIOR FINANCIAL ANALYST



Perth, Western Australia



0428 987 48576



abigail@mail.com



www.linkedin.com/abijacko

CORE COMPETENCIES

Planning and organizing
Social media planning
SEO optimization
Copywriting
CMS management
Marketing management
Excellent communication
Flexible
Quick thinker
Adaptability
Problem solving

EDUCATION

BACHELOR'S DEGREE IN ACCOUNTING

ECU
2025

WACE – HIGH SCHOOL CERTIFICATE

Willetton Senior High School
2021

FINANCIAL SERVICES TRAINING

Woodgrove Bank
2019

PROFESSIONAL PROFILE

Results-driven finance professional with progressive experience in banking, advancing from sales and client relationship management to senior-level financial analysis. Skilled in budgeting, forecasting, financial modelling and performance reporting, with a proven track record of delivering insights that support strategic decision-making. Adept at partnering with business units to improve cost control and profitability, while ensuring compliance with regulatory standards. Recognised for strong analytical ability, clear communication of complex data, and mentoring junior staff to build high-performing teams.

PROFESSIONAL EXPERIENCE

SENIOR FINANCIAL ANALYST

JAN 2025– PRESENT

Woodgrove Bank

- Analyse financial data, trends and performance metrics to support decision-making
- Prepare, review and present detailed financial reports, forecasts and budgets
- Provide strategic insights and recommendations to senior management
- Monitor key performance indicators and identify variances against budget or forecast
- Conduct scenario analysis, financial modelling and sensitivity testing
- Partner with business units to support planning, cost control and profitability initiatives
- Ensure compliance with financial regulations, accounting standards and internal policies
- Support month-end and year-end closing activities with accurate reporting
- Review capital expenditure proposals and assess return on investment
- Lead or contribute to continuous improvement of financial processes and systems
- Mentor and guide junior analysts, providing training and support where required

JUNIOR FINANCIAL ANALYST

MAY 2021 – DEC 2024

Woodgrove Bank

- Assisted in preparing financial reports, budgets and forecasts
- Collected, organised and analysed financial data to support decision-making
- Monitored expenses, revenues and variances against budget or forecast
- Supported senior analysts and finance managers with ad hoc analysis
- Maintained accurate financial records and documentation
- Assisted in financial modelling and scenario analysis under supervision
- Conducted research on market trends, competitors and industry benchmarks
- Ensured compliance with company policies and financial regulations
- Prepared presentations, charts and dashboards to summarise findings
- Contributed to the continuous improvement of reporting and analysis processes

SALES REPRESENTATIVE

JAN 2019 – APR 2021

Woodgrove Bank

- Promoted and sold products and services to new and existing customers
- Built and maintained strong client relationships to drive repeat business
- Identified customer needs and recommended suitable solutions
- Negotiated contracts, pricing and terms to maximise sales opportunities
- Prepared and delivered sales presentations and product demonstrations
- Monitored market trends and competitor activity to identify new opportunities
- Achieved and exceeded individual and team sales targets
- Managed customer accounts, ensuring timely follow-up and service delivery
- Recorded sales activity, leads and opportunities in CRM systems
- Collaborated with marketing and operations teams to support business growth